

City centre visitors JAN & FEB 2021

Summary report looking at footfall & visitor origin

FOOTFALL

Data from
SPRINGBOARD.

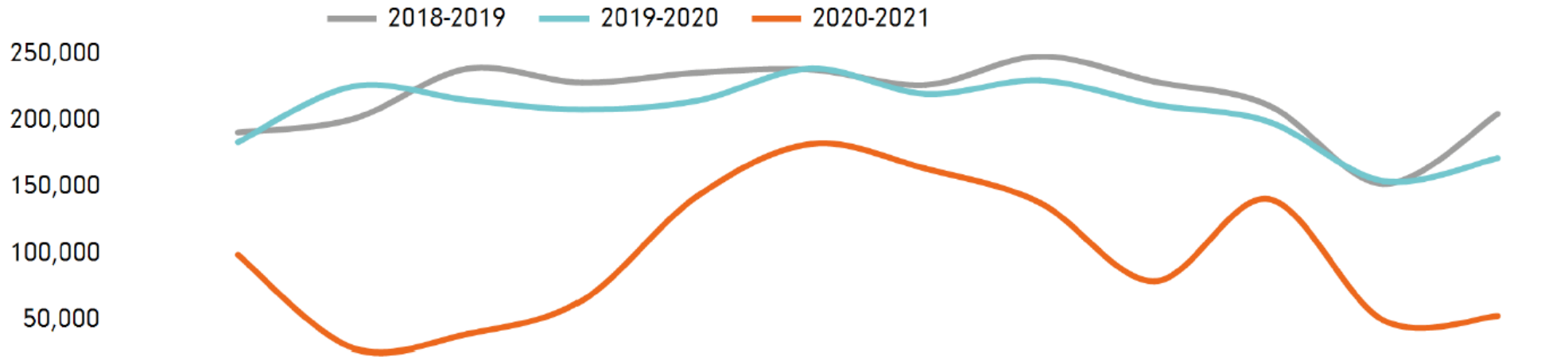
Counters provide an estimation of how many people are in the city centre and compares with historical trends

Footfall

ANNEX 3

Footfall way down on normal levels, but higher than spring 2020 lockdown

Graph: Footfall rolling 12 months



	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
2020-2021	99,003	29,274	39,459	64,651	142,896	182,341	163,794	138,169	79,171	140,882	49,832	53,064
2019-2020	183,683	225,532	215,503	208,308	214,885	239,034	219,982	230,190	212,040	198,987	154,574	171,751
2018-2019	191,073	200,981	238,849	228,600	235,905	238,230	226,767	248,254	229,284	211,344	152,470	204,976
Year on Year %	-46.1%	-87.0%	-81.7%	-69.0%	-33.5%	-23.7%	-25.5%	-40.0%	-62.7%	-29.2%	-67.8%	-69.1%

□ Jan & Feb 2021 has seen more people in the city than April & May 2020 during first lockdown

Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for February compares February 2021 to February 2020

VISITOR ORIGIN

Data from

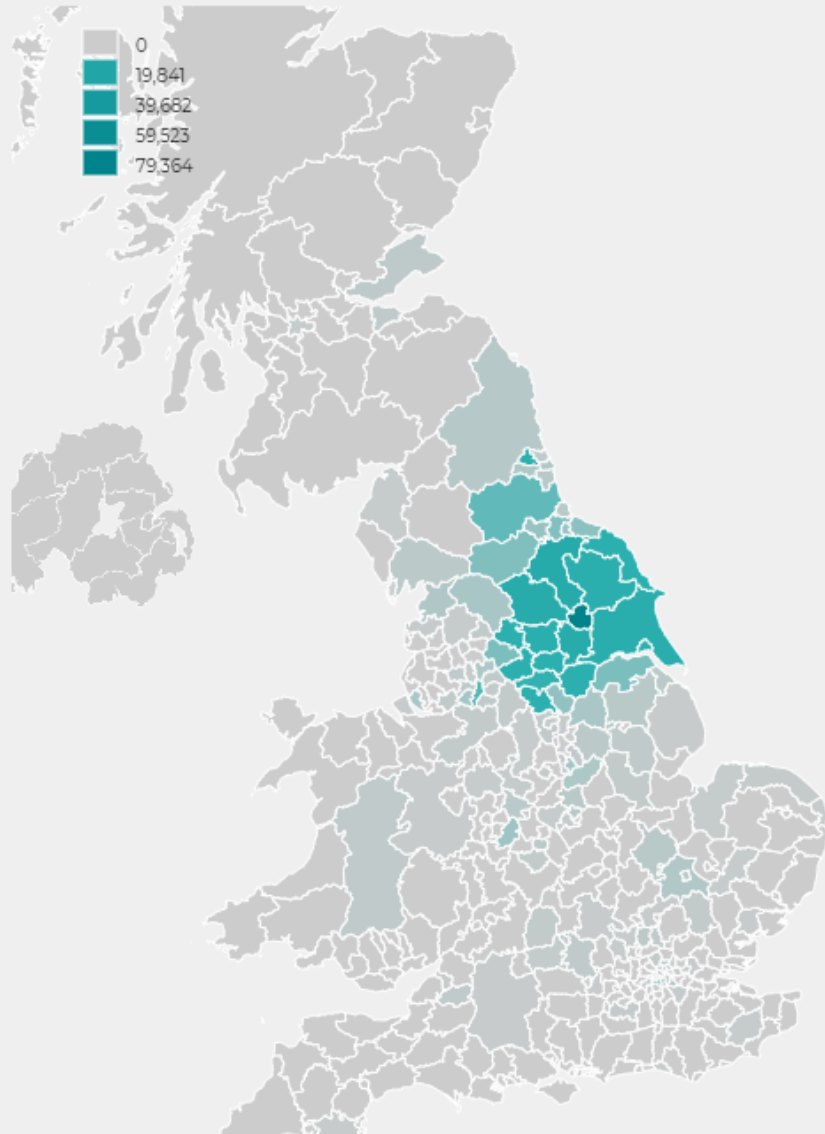
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A counter in the city centre is able to determine the origin of visitors to York (anonymised)

Visitor Origin Jan & Feb 2021

ANNEX 3

Home Catchment - Local Authority District
Home catchment grouped by local authority district.



Top 20 Local Authorities by home location
Home catchment percentage split by local authority.

	Local Authority District	Home Volume	%
1.	York	79,364	62.97%
2.	Hambleton	10,435	8.28%
3.	Harrogate	8,971	7.12%
4.	Selby	8,232	6.53%
5.	East Riding of Yorkshire	4,305	3.42%
6.	Ryedale	3,137	2.49%
7.	Leeds	2,812	2.23%
8.	Wakefield	695	0.55%
9.	Scarborough	601	0.48%
10.	Bradford	519	0.41%
11.	Doncaster	514	0.41%
12.	Sheffield	512	0.41%
13.	Kirklees	466	0.37%
14.	Kingston upon Hull, City of	374	0.3%
15.	Newcastle upon Tyne	333	0.26%
16.	Barnsley	308	0.24%
17.	Manchester	244	0.19%
18.	County Durham	214	0.17%
19.	North Lincolnshire	161	0.13%
20.	Calderdale	161	0.13%

1 - 20 / 391 < >

- Data indicates that despite lockdown, visitors from further afield still coming to York

Thank You

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